

Millennial Strengths

千禧年一代的
优势和特点

 **Desire Authenticity**

渴慕真实性

Millennial Temptations

千禧年一代的
试探和陷阱

 **Miss Contradictions in
Their Morality**

看不到他们道德观中的矛盾之处

How **Millennials** Determine Right & Wrong

千禧年一代如何判断
对与错

How **Millennials** Determine Right & Wrong

如何判断
对与错

If it Hurts Someone Else

53%

如果伤害到别人

53%

How Millennials Determine Right & Wrong

如何判断
对与错

If it Hurts Someone Else

53%

What Others Think of Me

44%

别人怎么看待我

44%

How Millennials Determine Right & Wrong

如何判断
对与错

If it Hurts Someone Else

53%

What Others Think of Me

44%

Conforms w/ Religious Teaching

40%

符合宗教的教导

40%

How Millennials Determine Right & Wrong

如何判断对与错

If it Hurts Someone Else

53%

What Others Think of Me

44%

Conforms w/ Religious Teaching

40%

Moral Teaching in Background

24%

隐含的道德观

24%

How **Millennials** Determine Right & Wrong

If it Hurts Someone Else	53%
What Others Think of Me	44%
Conforms w/ Religious Teaching	40%
Moral Teaching in Background	24%
Karma	17%
因果报应	17%

How **Millennials** Determine Right & Wrong

If it Hurts Someone Else	53%
What Others Think of Me	44%
Conforms w/ Religious Teaching	40%
Moral Teaching in Background	24%
Karma	17%
社会需要法律的保护	12%
Societies Need Laws for Protection	12%




"Remember Only God
Can Judge ya,
Forget the Haters
'Cause Somebody Loves ya"

-Miley Cyrus



切记，只有神
可以审判人。
不要去理会那
些仇恨你的人，
因为有人会爱
你的。



-- 一位年轻女影星和歌星

Millennial Temptations

千禧年一代的
试探和陷阱

- ✦ **Miss Contradictions in
Their Morality** 看不到他们道德观中的矛盾之处
- ✦ **Miss Importance of the Church**
看不到教会的重要性

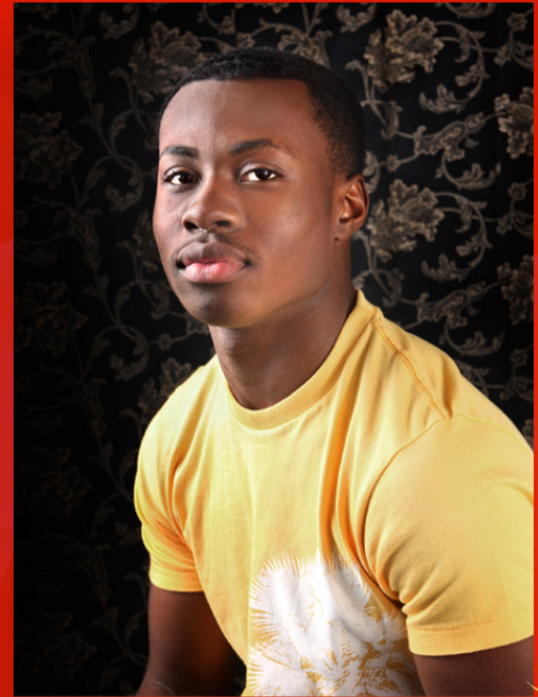
Millennial Temptations

千禧年一代的
试探和陷阱

 **Their Christianity has Been
Hacked**

他们的基督信仰已经被“黑客”侵蚀了

成为好人 - 感觉良好 - 追求人生的梦想
Be Good - Feel Good - Live Your Life




5 Beliefs of MTD


Moralistic Therapeutic
Deism

5 个常见的信念

 "A god exists who created and ordered the world watches over human life on earth."

 "God wants people to be good, nice, and fair to each other, as taught in the Bible and by most world religions."

 "The central goal of life is to be happy and to feel good about oneself."

 "God does not need to be particularly involved in one's life except when God is needed to resolve a problem."

 "Good people go to heaven when they die"

Soul Survivor Christian Smith 46-47

• 有一位神，曾经创造和赋予规律给世界，现在看着人在地球上生活

• 神要人成为好人，对人友好公平，就像圣经和大多数宗教的教导

• 生活中心的目标就是自己快乐和感觉良好

• 神不需要特别介入人的生活，只在有需要解决问题的时候，祂参与就可以了

• 好人死后就可以上天堂

五件事我们必须改变才能接触千禧年一代的年轻人

5 things we must do
DIFFERENTLY
to reach millennials



**1. Understand emerging
adulthood**

1. 理解刚步入成年的年轻人

刚步入成年 18 - 28 岁的年轻人

Emerging Adulthood

18 - 28



千禧年一代年轻人的身份需
要有一些组合才比较清楚


**Millennials' identities come with
some assembly required.**

1. 理解刚步入成年的年轻人

1. Understand emerging
adulthood

2. Fight be good, feel good,
live your life (God is watching)

2. 与当今“成为好人-感觉良好-追求
人生梦想”（神会看顾）的思潮争战

A person wearing a dark hoodie is shown from the chest up, facing forward. The image is overlaid with a large, semi-transparent watermark that reads 'IGL' in a stylized font. The background is a solid dark red color.

我们已经看到仇敌，就是“成为好人-感觉良好-追求人生梦想”（神会看顾）的思潮

We have seen the enemy, and it is Be Good,
Feel Good, Live Your Life (**God Is Watching**)



1. Understand emerging adulthood

2. Fight be good, feel good, live your life (God is watching)

3. Connect them to older friends

1. 理解刚步入成年的年轻人

2. 与当今“成为好人-感觉良好-追求人生梦想”
(神会看顾)的思潮争战

3. 让他们与比较年长有经验的人结交朋友



千禧年一代，过了青少年期，仍然持续参与教会的，通常有以下特点 ...

Millennials who remain involved in church after their teen years are...

那些与教会中年长者结交成为好朋友的年轻人比没有这些关系的年轻人，概率上多一倍，更愿意参与教会

twice as likely as those who don't to have a close personal friendship with an older adult in their faith community.

Barna



1. Understand emerging adulthood

2. Fight be good, feel good, live your life (God is watching)

3. Connect them to older friends

4. Teach deeper and don't skip the hard questions





4. 教导要深入， 要避免困难尖锐的问题



25%的千禧年一代离开教会的年轻人说圣经不常被教导或教导不够明确

One out of four Millennials who leave the church say the Bible is not taught often or clearly enough.

Barna



**"I Grew up Singing Songs in Church
With Questions in my Mind,
Then Turned my Back and ran Away
From God who Gave me Life"**

我在教会唱诗歌长大，但是心里有许多问题。
长大后却悖对神，逃离赐给我生命的神



Johnny Lang
Blues Legend



63% 千禧年一代人上大学

63% of Millennials
will attend college

- 
1. Understand emerging adulthood
 2. Fight be good, feel good, live your life (God is watching)
 3. Connect them to older friends
 4. Teach deeper and don't skip the hard questions
 5. Get good with singles
5. 能与单身的人交友
- 



25岁以上没有结婚单身的百分比

Percentage of not yet married adults
25 and older



25岁以上没有结婚单身的百分比 1960 - 9%

Percentage of not yet married adults
25 and older

1960 - 9%



25岁以上没有结婚单身的百分比 1960 - 9 %;
2012 - 20%

Percentage of not yet married adults
25 and older

1960 - 9%

2012 - 20%

现象：与婴儿潮一代刚步入成年期的人相比，刚步入成年期的X代和千禧年一代他们去教会的比例降低。

Nearly all of the drop in attendance by Xers and Millennials, compared to when the Boomers were emerging adults, is explained by the fact that...

原因是...

20几岁结婚的千禧年一代与20几岁婴儿潮一代参与教会的比例差不多，可是X代和千禧年代的单身族群却不去教会

Married Millennials come to church as much as the Boomers did in their twenties. But single Gen Xer and Millennial singles don't.

Princeton researcher Robert Wuthnow



现在典型教会出席者是年轻结婚有小孩子的，典型不去教会的是单身没有小孩的

Today, the typical church attender is married with kids, and the typical non attender is single without kids.

Robert Wuthnow



你的教会有5个应对代际挑战的选择

5. Your church has Five
options in dealing with
the generations.



OPTIONS FOR CHURCHES



教会可能有的做法



OPTIONS FOR CHURCHES



1. Pick a generation (and a half)

1. 主要专注在一个年纪群 (1个半)





OPTIONS FOR CHURCHES



- 1. Pick a generation (and a half)**
 - 2. Multigenerational church**
 1. 主要专注在一个年纪群 (1个半)
 2. 建立多代教会 (不同年纪群)
- 
- 


OPTIONS FOR CHURCHES



1. Pick a generation (and a half)
 2. Multigenerational church
 3. Church within a church
 1. 主要专注在一个年纪群 (1个半)
 2. 建立多代教会 (不同年纪群)
- 
- 

OPTIONS FOR CHURCHES




1. Pick a generation (and a half)
 2. Multigenerational church
 3. Church within a church
 4. New churches or satellites aimed at a different generation.
- 

4. 针对不同的年纪群，植堂或分堂，



OPTIONS FOR CHURCHES



1. Pick a generation (and a half)
 2. Multigenerational church
 3. Church within a church
 4. New churches or satellites aimed at a different generation.
 5. Nothing 5. 维持现状，一成不变
- 
- 