

Haydn Shaw Biography

HAYDN SHAW is a leading expert on helping the four generations work better together. His recent book, *Generational IQ: Christianity Isn't Dying, Millennials Aren't the Problem, and the Future Is Bright*, busts through the doom and gloom around 10 issues that keep people of faith up at night. He is also the author of *Sticking Points: How to Get 4 Generations Working Together in the 12 Places They Come Apart* and wrote a bestselling workshop on generational differences. He has spoken to more than 100,000 people in more than 1,500 businesses, nonprofits, and governmental organizations. He is a business consultant with FranklinCovey but does research and writing on the spiritual lives of the generations on his own. He blogs about generational differences and leadership at Huffington Post. Haydn is also an ordained minister who speaks and consults each year with numerous churches and religious organizations. He focuses on identifying and moving through growth barriers, restructuring for growth, leveraging staff, change management, and reaching all four generations. Churches he's helped during the past ten years have added 11,000 people to their average attendance.

Haydn was hailed as a "leadership guru" by the *Washington Post* and an "expert on cultural differences at the office" by *Time* magazine. His work has been featured in *Forbes*, the American Management Association, Leadership Network, and *Christianity Today*. In 2014, the United States Air Force recommended *Sticking Points* to all its officers. The father of four Millennials, Haydn lives with his Gen Xer wife, Laurie, in a multigenerational household in Illinois with his mother-in-law and brother-in-law.



Note: According to Shaw's book, here are the four generations: Traditionalists (those born before 1945), Baby Boomers (1946-1964), Gen Xers (1965-1980) and Millennials (1981-2001).